



Education
Strategy
Group



Credit Mobility Coalition: MI-LEARN Panel

Detroit Regional Chamber & Education Strategy Group

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Detroit Drives Degrees (D3) at
the Detroit Regional Chamber



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Senior Associate
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Dr. Sarah Gretter
Director, Apple Developer Academy
Michigan State University



Dr. Kaleb Patrick
Vice President for Innovation & Online
Central Michigan University



Adam Downs
Asst. Vice President of Alternative, Prior, and
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Grand Valley State University, Omni

About the Detroit Regional Chamber

- 100+ years serving Southeast Michigan's business community as a trusted advocate, partner, and thought-leader.
- Membership includes small business start-ups through Fortune 500 companies
- Leads TalentEd (regional education and talent development), manages MichAuto (Michigan's only statewide automotive cluster), and hosts over 60 events annually, including the Mackinac Policy Conference.
- Advocacy at the local, state, and federal levels focuses on fostering a business-friendly climate, equitable economic growth, and resilient communities through collaboration with academia, government, and philanthropy.
- Committed to empowering its members and the region by leveraging unique assets, promoting democracy, and removing barriers to commerce for sustainable growth and prosperity.





Mission and Vision: The Chamber aims to increase the Detroit Region's post-high school education rate to **60%** and **cut the racial education equity gap in half by 2030**, creating a robust talent pipeline to support an innovative workforce for a high-tech, knowledge-driven economy.

Strategic Leadership: Guided by a **CEO Talent Council** of over 20 business leaders, the Chamber brings employers together as the leading business voice in education and talent development across Southeast Michigan.

Data-Driven Insights: The Chamber publishes the annual **State of Education and Talent Report** to track progress on education goals, driving collective action and scaling successful talent development initiatives.

Advocacy and Collective Impact: With a respected advocacy team, the Chamber influences policies to improve educational outcomes while leveraging a powerful **network of business, academia, government, and philanthropy** to bring systemic change to education and workforce development.

Detroit Promise



- K-12 outreach and partnerships
- High school outreach
- Postsecondary outreach & success
- Social media & marketing
- Success coaching

Detroit Drives Degrees



- Detroit Area Talent Fund
- Detroit Reconnect
- Credentials of Value
- Summer access
- Student Voice
- Community College Collaborative (D3C3)
- Career Services & Employer Connections
- Institutional Debt Forgiveness
- Credit Mobility Coalition

Employer Engagement



- Work-based learning
- Credentials of Value
- Credit for Prior Learning
- Regional Health Care Talent Collaborative
- Future Leaders Luncheon Series
- Career Services & Employer Connections
- Close collaboration with MichAuto

Data



- Postsecondary Data Partnership (PDP)
- State of Education & Talent
- NSC reporting



Participating Institutions



Credit Mobility Coalition: Our Objective



Our Objective:

Identifying strategies to support regional, **student-centered systems of learning recognition** and **build ownership** for **those strategies** among Detroit institutions, community-based organizations, and employers

Our ultimate and intermediate outcomes:

Key Activities

Build a coalition of faculty champions

Establish new equivalency agreements for industry credentials in high-demand fields

Develop a communications plan to inform stakeholders on articulated learning

Design and implement a transfer friendliness survey

Define and agree to transfer-friendly policies and practices

Create a toolkit of advising resources to ease the transfer process

Intermediate Outcomes

Standardize approaches to vetting credentials that culminates in new credit equivalency agreements in high-demand fields

Create the conditions to be transfer-friendly institutions

Ultimate Outcomes



Our moderator and panelists:



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Questions?

Contact

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