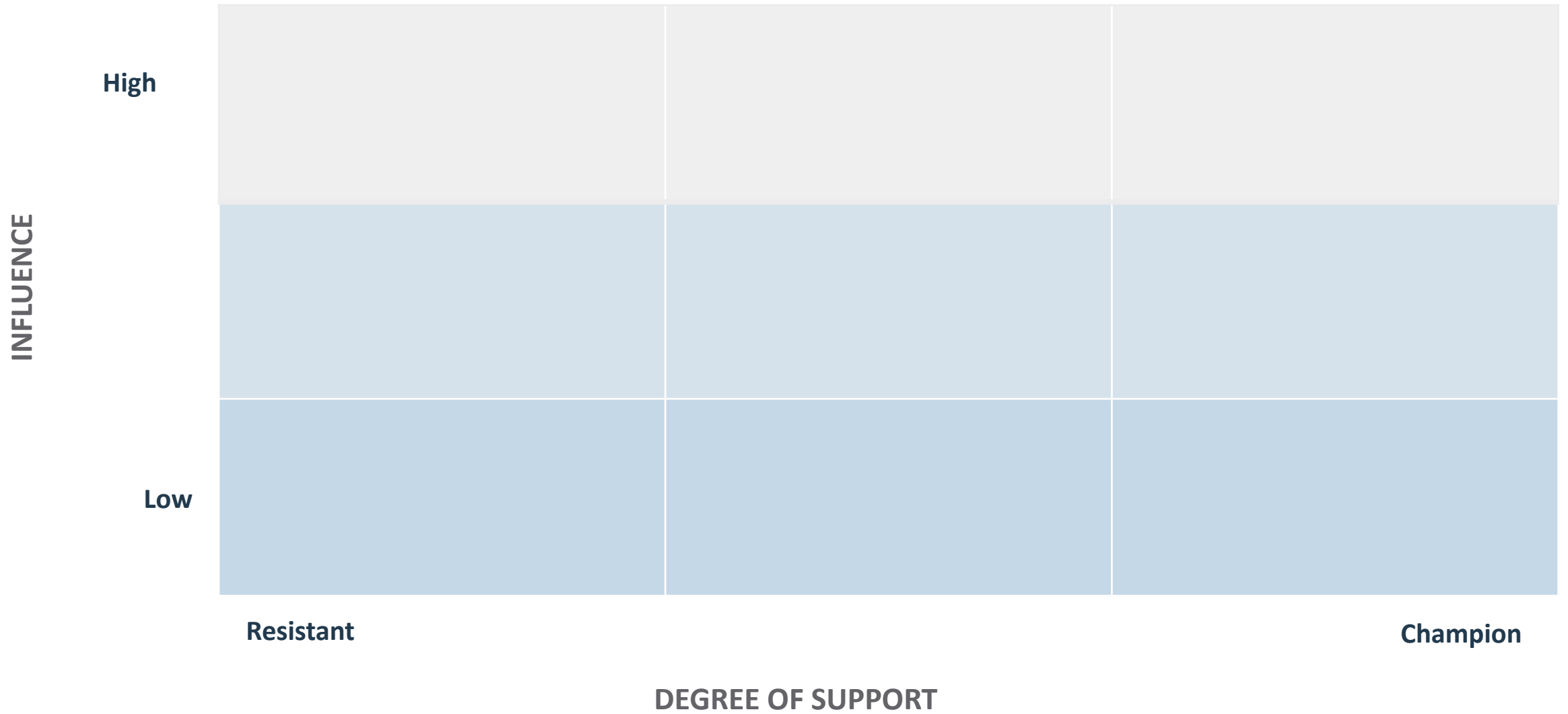


Power Mapping

Stakeholder / Stakeholder Group	Level of Influence and Support	Key Interests, Issues, Risks, and Threats (What are the core values & fears?)	Communication Channel	Communication Frequency	Point of Contact

Power Mapping: Communications & Engagement for Change Management



Mapping our Why?

Service Area/Community	Employers
<ul style="list-style-type: none"> ● How can adult learner success contribute to your community? ● What are they willing to offer the effort? ● How much time can they dedicate? 	<ul style="list-style-type: none"> ● How can adult learner success contribute to the profitability and impact of your company? ● What are they willing to offer the effort? ● How much time can they dedicate?
Board and Campus Leadership	Faculty/Staff
<ul style="list-style-type: none"> ● How can adult learner success contribute to the health and impact of the institution? ● What are they willing to offer the effort? ● How much time can they dedicate? 	<ul style="list-style-type: none"> ● What do you think is necessary in order to improve the success of adult learners. ● What are they willing to offer the effort? ● How much time can they dedicate?

